

2024-2025

WECA Associate Membership Benefits

Electron Level ~ \$1500 / year

Event Networking *Electron Level Exclusive

NEW!

Electron Level Associate Members will receive one registration to attend either WECA's Education & Lobby Days OR Annual Meeting event. (*With prior approval from WECA.)

This is an excellent opportunity to network and connect with key decision-makers from our electric cooperatives!

Prime Placement *Electron Level Exclusive

Electron Level Associate Members have the opportunity to place a full-page color ad on a prime page of the WECA membership directory. Prime pages include the back cover (\$525 extra), inside front cover (\$425 extra), and key tabbed pages throughout the directory (*no extra charge*). Because prime placement pages are limited, priority will be given on a first-in basis.

Additional Electron Level Benefits

- 1 full-page advertisement in our annual electric membership directory
- Weekly edition of the email newsletter "Condenser", including one highlighted segment promoting your company. (Sent to all co-op employees.)
- Monthly subscription to the "Wisconsin Energy Cooperative News" magazine
- A link from WECA's website to yours
- 3 copies of our membership directory
- Promotional inclusion during two of our events
- Online scrolling advertisement on our website
- A post on our Facebook page, highlighting your company

Proton Level ~ \$1,000 / year

- 1/2-page advertisement in our annual electric membership directory
- Weekly edition of the email newsletter "Condenser", including one highlighted segment promoting your company. (Sent to all co-op employees.)
- A link from WECA's website to yours
- 2 copies of our membership directory
- Promotional inclusion during two of our events

Neutron Level ~ \$550 / year

- 1/4-page advertisement in our annual electric membership directory
- Weekly edition of the email newsletter "Condenser", including one highlighted segment promoting your company. (Sent to all co-op employees.)
- A link from WECA's website to yours
- 1 copy of our membership directory

Additional Opportunity for All Levels: Associate PLUS ~ \$575 / year plus selected membership level fee

WECA offers the opportunity for both current and new Associate Members to highlight their brand. The **AssociatePLUS** program places the member organization's name and logo on a gift valued at a minimum of \$400 for presentation at WECA's Annual Meeting. All **AssociatePLUS** members will be acknowledged at the event. (Eligibility for gift giveaways is reserved for employees and directors of WECA member electric cooperatives who are registered for the events.)



Wisconsin
Electric
Cooperative
Association

6405 Century Avenue, Suite 102
Middleton, WI 53562-2200
(608) 467-4650
(608) 467-4651 fax
www.weca.coop

Mail completed application and check payment to the
address at left, attn: Jennifer. For more info, contact:
Jennifer Taylor | (608) 467-4638 | jennifer@weca.coop

2024-25 WECA Associate Membership Application

Annual Membership Fees

(Select a level)

Electron Level \$1,500

Proton Level \$1,000

Neutron Level \$550

Additional Opportunities *(plus membership fees)*

(Limited availability)

AssociatePLUS (all levels eligible) \$575

Prime Placement Back Cover (Electron only) \$525

Prime Placement Inside Front Cover (Electron only) \$425

Please mail check (**payable to WECA**) and completed form to:

WECA
6405 Century Ave, Suite 102
Middleton, WI 53562-2200

Total Amount Submitted \$ _____

(Unfortunately, credit cards cannot be accepted at this time.)

Marketing / Membership Contact Information

Name: _____ Phone: _____

Company: _____ Address: _____

City: _____ State: _____ Zip: _____ Email Address: _____

Website Address: _____

In the space below, please include a brief description of your company, the products or services it provides (written like an advertisement), and a name, address, and phone number for sales. This will be included in our promotions for your company.

Please also email a copy of your current business logo to jennifer@weca.coop.

Authorized Signature: _____ Date: _____

~All new Associate Membership applications are subject to WECA board approval.~

In compliance with IRS public disclosure requirements for exempt organizations: contributions or gifts to this organization are not deductible as charitable contributions for federal income tax purposes. However, payments of membership dues are deductible for most members of a trade association under Section 162 of the Internal Revenue Code as ordinary and necessary trade or business expenses. **Omnibus Budget Reconciliation Act of 1993 (OBRA '93)** -- The portion of membership dues paid to a tax-exempt organization which are allocable to the organization's direct lobbying and political activities are nondeductible as a business expense. **"Wisconsin Electric Cooperative Association dues are not deductible as a charitable contribution for federal tax purposes, but may be deductible as a business expense. WECA estimates that 8% of the dues are not deductible because of WECA's lobbying efforts on behalf of its members."**

For office use only:

Date Paid _____

Amount Paid _____

Check # _____

Database Updated _____

WECN Magazine _____